

Mediasurface :-

MEDIASURFACE

The Content Management provider Mediasurface announced on August 26th 2004 that it has become a publicly traded company on the AIM market of the London Stock Exchange (ticker MSR).

The transaction, handled by brokers KBC Peel Hunt, is now complete and admission to the market secured with £2m in funding being raised. The pre-money valuation of the company was £7.2m and the post money £9.2m. It is testimony to Mediasurface's successes to date that it not only succeed in floating, but that its major investors (3i, Elderstreet, Index) have pledged their support by further investing in the company.

Lawrence Flynn, CEO of Mediasurface said of the announcement: "The flotation means that Mediasurface is now positioned to become the success I know it can be.

We now have the financial resources and credibility to ensure we fully exploit our opportunity."

About Mediasurface

Mediasurface provides software that empowers the business user to build and manage sophisticated content driven websites.

Mediasurface software combines an interactive, graphical look and feel with industrial strength technology. Easy to use, business professionals can manage sites seamlessly, enabling authorised personnel to effortlessly update the content they 'own' without needing technically skilled web authors to craft HTML pages by hand.

Mediasurface helps organisations reduce the risks and costs involved in building and running websites and other digital channels. It increases their ability to keep pace with change and assures the quality of the content published – ultimately increasing the usefulness of these online resources.

A British born company headquartered in Newbury, UK, Mediasurface products and services have been implemented to drive over 300 web applications solutions for customers across Europe and the United States.

www.mediasurface.com



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We are pleased to announce the successful recent funding of Mediasurface one of the country's leading developers of Web content management systems.

Ben Hayman the CEO was recently reported in the Sunday nationals as saying the future for the business is excellent and the management are preparing the company for a floatation in the near future. We are delighted to have chaired the company from the first round of finance and are now pleased to advise that Graham Summers is now operating Chairman for the company through this important stage of its development.

We remain investors in this dynamic business and wish everyone involved every success in achieving their goals. For more information about the company please visit their web site.